Primary Colors

EA-GREEN

#5bb347

368 U

EA-ORANGE

#f26e24

3564 U

EA-BLACK

#4b4b4b

P 176-16 U

EA-LIGHT GRAY

#f6f6f6

P 179-1 U

Seconday Colors

EA-RED

#f94a4a

3556 U

EA-BLUE

#1257ab

2935 U

EA-GRAY

#cbcbcb

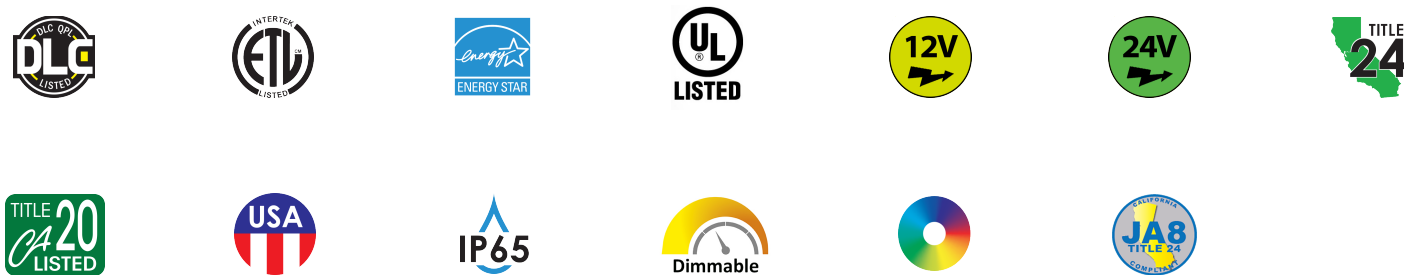P 179-3 U

EA-LIGHT GREEN

#cde7c8

9562 U

Site Icons
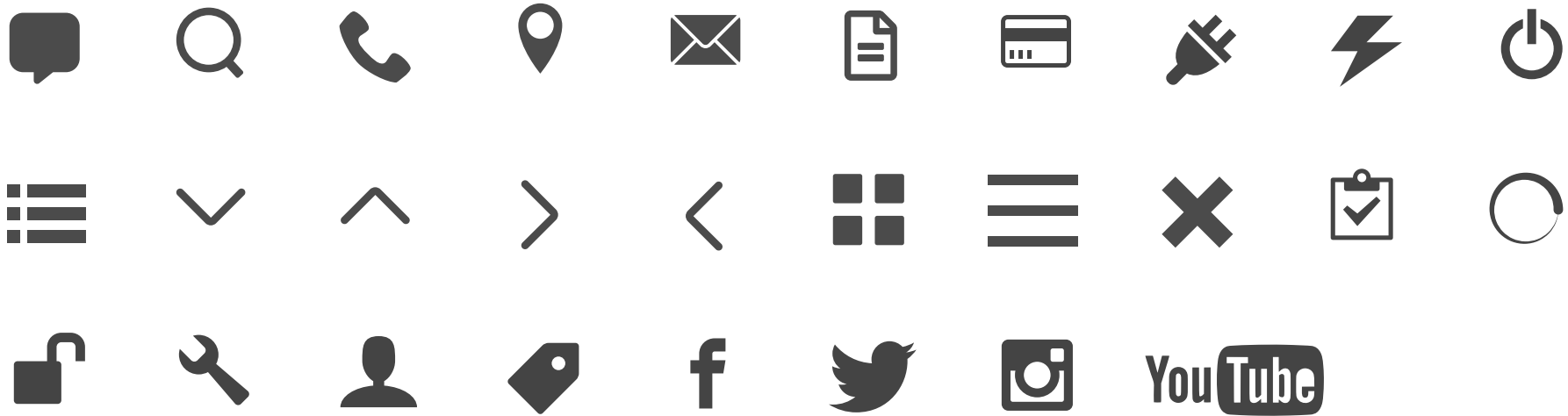
Item Certification Icons

DLC QPL LISTED

INTERTEK ETL LISTED

energy ENERGY STAR

UL LISTED

12V

24V

TITLE 24

TITLE CA 20 LISTED

USA

IP65

Dimmable

JA8 TITLE 24 CALIFORNIA COMPLIANT

Headers

Header 1

Open Sans Regular Font-Size - 34px Letter spacing - .9px Line-Height - 38px

Header 2

Open Sans Regular Font-Size - 27px Letter spacing - .9px Line-Height - 32px

Header 3

Open Sans Regular Font-Size - 22px Letter spacing - .9px Line-Height - 27px

Header 4

Open Sans Regular Font-Size - 18px Letter spacing - .9px Line-Height - 22px

Copy

Not sure what wattage to buy? Unsure what light fixture will work? We have solutions for you. We serve contractors, apartment complexes, commercial, retail and office spaces, as well as homeowners.

Open Sans   Font-Size - 21px Font-Weight - 300 Letter spacing - .2px Line-Height - 27px

Product Copy

Not sure what wattage to buy? Unsure what light fixture will work? We have solutions for you. We serve contractors, apartment complexes, commercial, retail and office spaces, as well as homeowners.
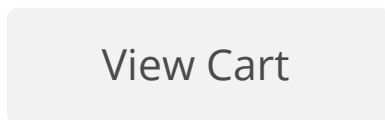
Open Sans   Font-Size - 14px Font-Weight - 300 Letter spacing - .2px Line-Height - 22px

Primary Buttons

Checkout

Font-Weight - Bold Font-Size - 14px Background - #5bb347 Border-Radius - 4px Padding - 15px 37px

Secondary Buttons

View Cart

Font-Weight - Regular Font-Size - 14px Background - #f6f6f6 Border-Radius - 4px Padding - 15px 37px

Add to Cart Button

add to cart

Font-style - Italics Font-Weight - Bold Font-Size - 14px Background - #5bb347
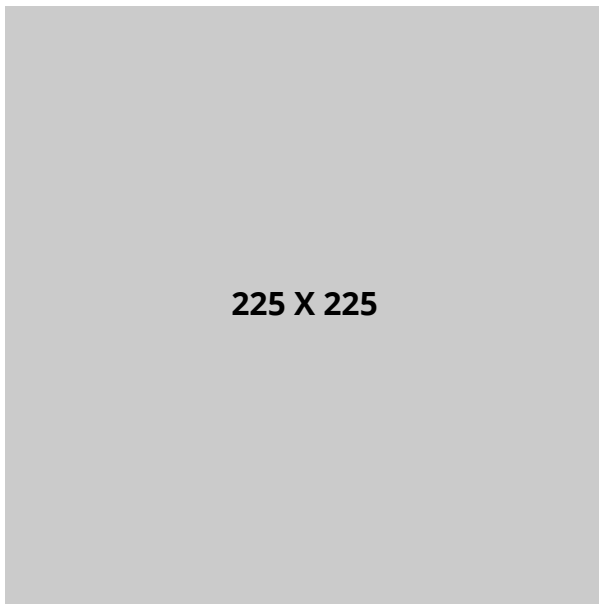Border-Radius - 0px 2px 2px 0 Padding - 4px 6px 3px 6px

Add to Cart Button - Product Page

add to cart

Font-style - Italics Font-Weight - Bold Font-Size - 25px Background - #5bb347
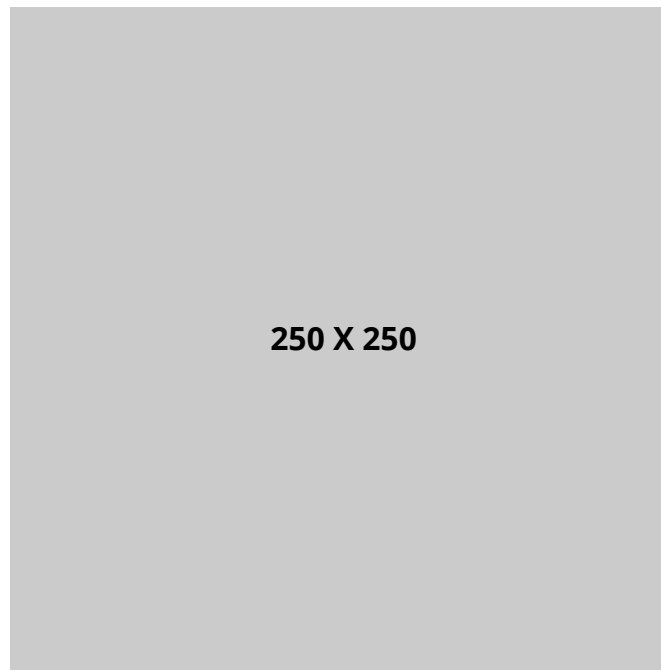Border-Radius - 0px 2px 2px 0 Padding - 11px 6px 7px 16px

Images

Category Page

250 X 250

225 X 225

Displays at 198x198

Product List Page

250 X 250

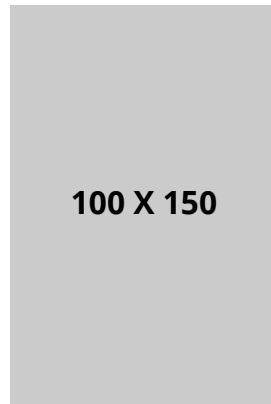Displays at 208x208

Images

Product Page

Displays at 434x434

500 X 500

Images

Homepage Lighting

Displays at 100x150
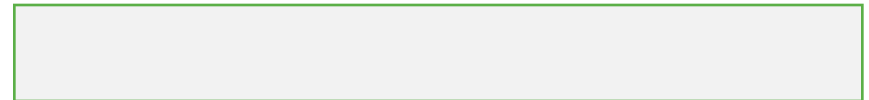
Homepage Featured Products
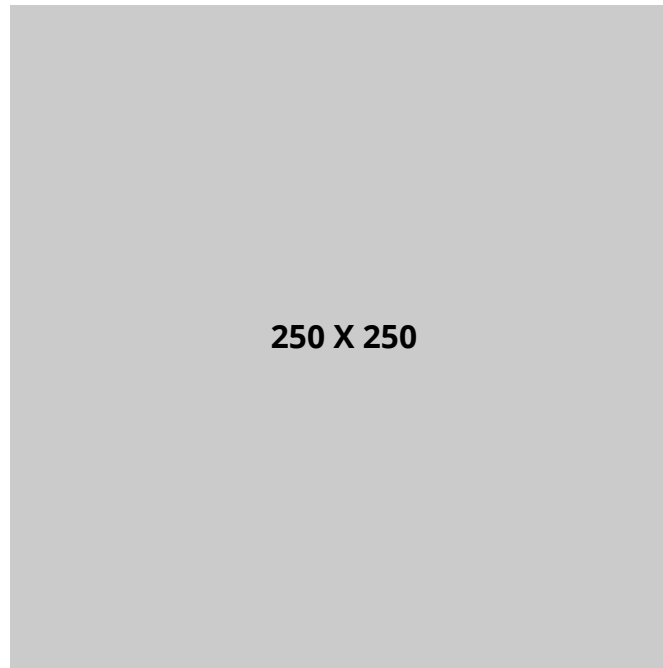
Displays at 194x194

Forms

Label 14px Bold

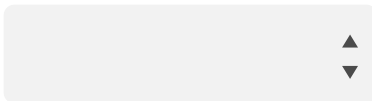| |
| --- |
| Open Sans 11px |

Padding: .4em .7em; margin-bottom: 6px

Active: 1px solid #5bb347

Dropdown

Border-radius: 4px;

Radio Buttons

Unchecked

Checked

15px
border: 1px solid #777;

10px

Check Boxes

Unchecked

Checked

15px
border: 1px solid #777;
background: f2f2f2;

8px

Breadcrumbs

LED Light Bulbs

font: 14px open sans light